

MARKFED LOGO

Tender Notice Reference No. 10

Dated: 3.6.19

The Punjab State Cooperative Supply & Marketing Federation Ltd (MARKFED) invites bids for Following:

Production, Editing, Indoor/ Outdoor Shooting and You tube Channel management from local media houses having facility of Studio, Makeup artist, Cameramen team with camera and Lapel mic etc. under one roof for Markfed's own T.V and Radio Show 'Sadda Sohna Punjab'. Interested parties can submit tender through e-tendering system.

Closing Date & time: 12.6.2019 by 5.00 PM

Opening Date & time: 13.06.2019 by 1.00 PM

For details logon to: www.markfedpunjab.com & eproc.punjab.gov.in

Note: Corrigendum/s to this Tender, if any, will be published on the website only.

Managing Director

MARKFED

Production, Editing, Indoor/Outdoor Shooting and You tube Channel management from local media houses having facility of Studio, Makeup artist, Cameramen team with camera and Lapel mic etc. under one roof for Markfed's own T.V and Radio Show 'Sadda Sohna Punjab'

A. Scope of work:-

- a) Work related to Production of 52 episodes, Editing of 23 minutes programme for DoorDarshan and All India Radio
- b) Outdoor Shooting in Rural Areas of Punjab (Transportation will be provided by MARKFED)
- c) You tube Channel management
- d) Facility of Studio for Indoor shooting and Makeup artist

B. Deliverables:

- a) The party will upload 4-5 episodes on monthly basis on You tube and will submit a monthly report of You tube channel.
- b) The party shall complete and get it approved the weekly assignment from MARKFED by Thursday as the programme is to be sent to Doordarshan Jalandhar and All India Radio.
- c) The party has to provide the programme in the required format in DVD for Doordarshan & All India Radio.

C) Technical criteria for selection: Interested parties may apply online as per the information required in the technical bid form along with supporting documents for the same:

- a) The agency should not be a defaulter under any category with Government Department/ Corporates and should have no dispute with Markfed and blacklisted by any other company/department.
- b) The agency should have a GST number and PAN card.
- c) The agency should submit the list of Release Orders/work orders of similar kind of job , out of which minimum two release orders valuing 5 lacs each of prominent clientele / leading corporate/ Government sector/ PSUs during the last two financial years.
- d) The agency should have handled the you tube channel.
- e) The agency should have a well-equipped production/technical team with the necessary resources to handle the technical requirements.

f) While the agency should be able to dedicate resources, as mentioned above, it should also be in a position to allocate additional resources as and when required to meet urgent timelines.

D) Financial Bid

The financial bids will be submitted per episode basis (consisting Production, Editing, Indoor/Outdoor Shooting, Studio, Makeup Artist, Cameramen team with camera and lapel etc and You tube Channel management). The performa for the same may be seen at Annexure 'B'. The party who will quote the lowest bid will be selected to handle the job for a period of one year, which can be extended by Markfed for 3 months. Markfed shall be at the liberty to increase or decrease the number of episodes as per convenience.

E) Other Terms & conditions:-

- a) The earnest money of Rs 5,000/- shall be deposited by the bidder.
- b) The earnest money will be adjusted in the security amount of a successful bidder.
- c) The cost of the tender form is Rs. 500/- + 18% GST (Non –refundable)
- d) The security money is Rs. 50,000/- which will be deposited in the form of DD in favour of 'The Punjab State Co-operative Supply & Marketing Federation Limited'.**
- e) No interest will be paid by Markfed on security amount and earnest money. The security money will be refunded after the completion of the job.

- f) If at any stage, it is found that the services provided are not to the satisfaction of the organization, Markfed reserves the right to terminate this engagement by giving one month notice.
- g) The approved programme will be a property of Markfed and will not be used for any other purpose by the agency.
- h) The payment of the bills will be made on monthly basis after receipts of bills i.e. GST invoice complete in all respects and no interest will be paid.
- i) Bills to be forwarded to Markfed along with the DVD's/ Pen drive of approved programme in the required format. A copy of release order of Markfed is also to be attached
- j) Payment of royalty/credit for copyright purposes to any public/private organization or person for using any input in a production would be the responsibility of the producer/agency.

F) Penalty clause:

a) If the party fails to complete the job within the assigned time, the work will be got done at risk & cost of the party and the agency will be black listed and the security amount will be forfeited.

G) Arbitration clause: The terms and conditions of the agreement provides that all these disputes and difference arising out of or in any manner touching or concerning this agreement whatsoever shall be referred for the arbitration. The arbitrator shall be appointed by Markfed in this behalf. The award of such arbitration shall be final and binding on the parties of this contract. It is a terms of this contract that in the event of the arbitrator being transferred or vacating his office of being unable to act for any reason, Markfed , being appointing authority at the time of such transfer , vacation of office, death or inability shall appoint another person to act as arbitrator. Such a person shall be entitled to proceed with reference from and the stage where it was left by his predecessor. The said arbitration proceedings shall be held under the jurisdiction of Chandigarh court only & as per provision of the Arbitration & conciliation ACT 1996.

Addendum/corrigendum if any will be published online only.

Note: MARKFED reserves the right to accept or reject any or all applications without assigning any reason.